



NEWS RELEASE

November 1, 2011

TRADING SYMBOL: The Toronto Stock Exchange:
Village Farms International, Inc. – VFF

Village Farms Announces Conference Call

Vancouver, BC., November 1, 2011/CNW/ - Village Farms International, Inc. (TSX: VFF) will hold a conference call on Monday, November 14, 2011 to discuss the Company's third quarter 2011 results and its current greenhouse development project. The teleconference will begin at 10:30 a.m. Pacific Standard Time, (1:30 p.m. Eastern Standard Time) and will be hosted by Mr. Michael DeGiglio Chief Executive Officer, and Mr. Stephen Ruffini, Chief Financial Officer.

To participate in the teleconference, please dial into the call a few minutes before the start time: 1-888-231-8191 or 647-427-7450.

Should you be unable to participate, a replay of the call will be archived and can be accessed on the Company's Web site at www.villagefarms.com on November 16, 2011.

We look forward to having you participate in our call.

For Further Information

Stephen C. Ruffini, Chief Financial Officer, Village Farms International, Inc. 732-676-3008.