

NEWS RELEASE

March 3, 2011

TRADING SYMBOL: The Toronto Stock Exchange:

Village Farms International, Inc. – VFF

Village Farms Announces 2010 Year End and Fourth Quarter Results and Conference Call

Vancouver, BC., March 3, 2011/CNW/ - Village Farms International, Inc. (TSX: VFF) will hold a conference call on Tuesday, March 8, 2011 to discuss the Company's year end and fourth quarter 2010 results. The teleconference will begin at 8:00 a.m. Pacific Standard Time, (11:00 a.m. Eastern Standard Time) and will be hosted by Mr. Michael DeGiglio Chief Executive Officer, and Mr. Stephen Ruffini, Chief Financial Officer. The financial results will be released after the market closes on March 7, 2011.

To participate in the teleconference, please dial into the call a few minutes before the start time: 1-888-231-8191 or 647-427-7450.

Should you be unable to participate, a replay of the call will be archived and can be accessed on the Company's Web site at www.villagefarms.com on March 10, 2011.

We look forward to having you participate in our call.

For Further Information

Stephen C. Ruffini, Chief Financial Officer, Village Farms Canada Limited Partnership, 732-676-3008.